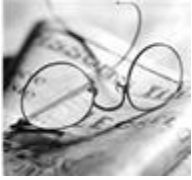


## World Streets/This Month

Heavy traffic on the way to sustainable cities and sustainable lives. . .

### World Streets/This Month - March 2010



We very much doubt that most of our busy readers have the time to check into World Streets on a daily basis. For that reason we have from the beginning offered our subscribers and sponsors in addition to the daily edition, a monthly summary which brings together in one place all postings and comments in a manner in which the busy reader can review the month's titles in a few lines and make a decision as to whether or not to call up and read the full article. This month was no exception to this rule.

#### March: The month that was:

Another busy month on World Streets, our thirteenth, with 10,392 visitors from some fifty countries dropping in over the course of the month to pick up and at least scan a total of 26 widely varied articles, touching on projects, ideas and accomplishments in places as diverse as Nepal, New York City, Italy, Portugal, Iceland, Sweden, France, India and Japan, reporting on matters ranging from innovations and impacts in walking and cycling, carsharing and ridesharing, sustainable cities strategies, some bad ideas masquerading as sustainable transport, the two million dollar stop sign, the importance of expanding the role of female leadership in our sector (again!), thoughts on how we can look and learn from each other, and some practical advice on how to work effectively with other languages in World Streets and beyond.

#### Who read Streets in March? *(Listed in order of frequency of visits)*

United States \* Canada \* United Kingdom \* India \* Spain \* South Africa \* Italy \* Brazil \* Denmark \* France \* Singapore \* Portugal \* Germany \* Ireland \* Puerto Rico \* Australia \* Japan \* Korea \* Switzerland \* Norway \* Mexico \* Iceland \* Malaysia \* Poland \* Netherlands \* Hong Kong \* Sweden \* Andorra \* Ukraine \* Uganda \* Colombia \* Indonesia \* New Zealand \* Venezuela \* Taiwan \* Hungary \* Chile \* Pakistan \* Kuwait \* Czech Republic \* Turkey.

And here you can see where the last eighty visitors came from. Generally representative of overall pattern, but from day to day with considerable variations. Our goal for 2010: bring in all those great white swaths.



\* [Titles click to article](#)

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### **It's March, let's go to the movies: "Fixing the Great Mistake in New York City"**



Fixing the Great Mistake: Autocentric Development in New York City opens a new Streetfilms series that examines what went wrong in the early part of the 20th Century, when our cities began catering to the automobile, and how those decisions continue to affect our lives today. The irrepresible Elizabeth Press points her camera at Paul White of New York's Transportation Alternatives who tells us . . .

Posted on: Tue, Mar 2 2010 1:28 PM

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### **To the World Streets Forum, Library and Reading Room**

There are several alternative ways of accessing and keeping track of the considerable daily contents of World Streets, among them the various RSS links and bookmarks you will see the top of the menu just your left. It has been our experience in other programs of the New Mobility Agenda, that one of the best ways for colleagues to try all of this together is through a group forum, such as is



Posted on: Wed, Mar 3 2010 4:14 PM

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### **World Streets/Monthly Report - February 2010**

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Posted on: Thu, Mar 4 2010 11:00 AM

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### **Honk! "A Cidade a Pé" (The Walking City) Or how to adjust our mental maps of our city**

A perfect idea! Such a brilliant idea, such a simple idea . . . that there is not one city on this crowded planet that is at least a bit proud of itself who should not be thinking about organizing along these lines at least once a year. The true genius of this approach is that it is uncomplicated, doable, and positive. Moreover, it is hugely inclusive – after all what could be more inclusive . . .



Posted on: Fri, Mar 5 2010 11:54 AM

### **Musing: Chopin, sustainable transport and sustainable lives**

All of us who show up here, well most of us anyway, have come to understand that we can't simply cut matters of "transport" with one snip away from the rest of the fabric of our daily lives. Which is why we continually keep repeating phrases like "sustainable cities and sustainable lives" (perhaps much to your annoyance, eh?). Which brings us on this early and cold Sunday morning in Paris to



Posted on: Sun, Mar 7 2010 10:05 AM

### **International Women's Day . . . and World Streets**



Today is the ninety-ninth anniversary of the first International Women's Day, a day well worth celebrating. And while we are at it a perfect occasion to remind ourselves of what we need to be thinking about and trying to do over the next twelve months to make sure that when 2011 and that important 100th anniversary roll around, we have made our own best effort for a better . . .



Posted on: Mon, Mar 8 2010 7:47 PM

### **Reinventing the Wheel: "Why Cycling Saves Lives" Message from Iceland**

The freezing, windswept roads of Iceland don't sound like the best place for avid cyclists. Morten Lange, head of the Icelandic Cyclists' Federation in an interview with the editor of the Allianz Knowledge Partnership, disagrees, arguing that cycling could save your life. "There is virtually no difference between the danger in cycling and going by car." . . .



Posted on: Mon, Mar 8 2010 8:08 PM

### [Nuova Mobilità reports on carsharing in Italy](#)



As you are seeing in the other country reports in this series, the state of carsharing in 2010 is very much a different story in different places. To get a feel for the status of carsharing in Italy today, check out the latest article from our sister publication Nuova Mobilità, along with a choice: either the original article as it appears in Italian, or a machine translation into workable if . . .



Posted on: Tue, Mar 9 2010 3:59 PM

### [Lesá þessa grein í íslenskum \(World Streets & the many languages of our small planet\)](#)

Some of us who have been working internationally on the tough challenges of sustainable transportation and sustainable cities have for some years made best possible use of machine translation tools as available on the web. For years this has required a heroic combination of great interest, enormous patience and some linguistic ingenuity to figure out what the contents of the original . . .



Posted on: Wed, Mar 10 2010 3:33 PM

### [Listening to children](#)

Journal of World Transport Policy and Practice Volume 15, Number 1. March 2010 Editorial - John Whitelegg: This issue contains two articles that on first reading may appear totally unrelated. This is not the case. The Kinnersly article – "Transport and climate change on a planet near you" - is a comprehensive reflection on the links between economic growth, poor quality democracy, . . .



Posted on: Thu, Mar 11 2010 10:11 AM

### [Honk? Green power for electric cars Let's think about it before hitting the road this time.](#)

Here we go again. Green power? A nice little electric car is a great way to get around in a city. I should know since I drove one in Paris for the better part of a decade (eyes right). Whether or not it is a good idea to multiply the kinds of cars that the main players have in mind (definitely not the one you see here) by say one billion or even some notable fraction of that is another matter.



Posted on: Fri, Mar 12 2010 8:14 PM

### Musing: Thoughts on Communicating Science Losing the battle for hearts and minds



Food for thought as we try to turn our great ideas into reality (at which most of us are not so hot. Present company included I am afraid.) Here is a think piece musing on our communications skills by our long-time colleague Keith Sutter from Australia. He takes us into "minds", "hearts", "gut", and then, since it is the weekend and we can deal with it, "reproductive organs". His source argues



Posted on: Sun, Mar 14 2010 2:09 PM

### Il bike sharing in Italia: un'istantanea del 2010. (A W/S language laboratory experiment)

You may have noticed that the first half of the title of this journal is the word "World", and that to us carries a real obligation. If we bear in mind that there are barely five hundred million of us who use English more or less easily as our daily working language that leaves something like six billion who do not. Oops. So if we feel any commitment at all to be true to that first half of



Posted on: Mon, Mar 15 2010 10:28 AM

### Heritage and transport: And leadership by example?

"We'll keep our cars thank you very much. And we shall park them where we want. And for as long as we choose to. If heritage is a barrier, let's move it out of the way. And, by the way, what moral authority do you have to tell me otherwise?" - Simon Bishop, Delhi, India Climate Change is so serious explain the policy wonks that it is like a war. Did Gandhi then delay the salt march due . .



Posted on: Wed, Mar 17 2010 5:19 PM

### Mid-week recess: STOP right now!

The transportation sector has around for a long long time. And over all those centuries and years of heavy hurtling dangerous traffic we have learned some lessons and done some things that, well if you really think about it, do not always add up. Here is one of those old ideas that Gary Lauder, co-creator of the Socrates Society at the Aspen Institute, takes four and a half speedy minutes to



Posted on: Thu, Mar 18 2010 9:22 AM

### Message from Mumbai: Streets are for People

When we set out to lay the base for this journal in 2008, we never for a moment considered calling it "World Roads". Our focus was and is on the fact that if roads are for vehicles, streets are definitely for people. Let us have a look at what one young "lapsed engineer from India" has to say about this in the context of his home city of Mumbai, with lessons that ring just as true in places like



Posted on: Fri, Mar 19 2010 3:20 PM

### World Streets worldwide visiting speaker series: Fred Salvucci on a sustainable transportation policy



World Streets is, as you may have noticed, not only a daily newspaper sticking to its carefully selected topic, but also as a worldwide classroom, discussion space and shared library. And since we have our topic and our classroom, it makes sense to open it up to visiting speakers from different parts of the world for outstanding presentations that can help us better understand our tough topic.



Posted on: Mon, Mar 22 2010 9:57 AM

### Learning from each other: New York looks at London (So who are you looking at?)

We started World Series last year not because we felt that we were going to tell you everything you need to know about sustainable transportation, but rather to offer you a lively independent platform with worldwide coverage in which all of those of us were concerned with these issues can exchange ideas and commentaries freely. Here is a good example of a shared learning process that does not



Posted on: Tue, Mar 23 2010 5:30 PM

### Car Sharing in Sweden in 2010

Carsharing is one of those areas of sustainable transport where people really know what they are doing. There is plenty of theory behind it but to get the job done one needs to be on top of the details and active on the ground -- whether at the level of the operators or start-ups, or for those rare public officials who understand their importance and get involved, at the level of . . .



Posted on: Wed, Mar 24 2010 8:14 AM

### [How to build more traffic? It's not hard. Read on.](#)

A bit down on the resource column just to your left is an early warning system of sorts which calls up relevant articles from an eclectic collection of independent sources that publish regularly in areas related to our field. One of these is Planetizen, where yesterday we spotted this thoughtful interview we thought you might wish to check out. It's an old story, but good research helps us to get

☐ Posted on: Thu, Mar 25 2010 3:31 AM

### [Letter from Kathmandu: Promoting walking as sustainable transport in cities](#)

Does anyone notice anything a bit strange in these two photos of traffic in Kathmandu Nepal on any typical day? To the left we have boiling Asia-style traffic propelling speeding high carbon males. While to the right we see a woman and a girl making their way as best they can by foot. Hmm. Status of Pedestrian Infrastructures in Kathmandu City- Charina Cabrido, Clean Air Initiatives for



☐ Posted on: Mar 26 2010 3:41 PM

### [Honk! Any idea what this might be?](#)

Whatever it might be there seems to a lot of it apparently going on in various places around Europe -- or at least that is what this map seems to suggest. But what exactly is it? Where do you go to find more? Stay tuned. We will be looking at this in the days ahead together with the team that is drawing this map. Well here it is a bit larger so that at least you can start to read the legends. (

☐ Posted on: Mar 27 2010 8:06 PM

### [Le origini e la diffusione del carsharing in Italia The origins and structure of carsharing in Italy](#)



With this latest report from our Italian sister publication Nuova Mobilità, we put before you our second article on the growth and status of carsharing in Italy. Italy, as you will see here, has a very different development trajectory from most of the rest of Europe or North America. What else is new? La creatività italiana But this time we are not going to help out with an edited version of

☐ Posted on: Mar 29 2010 8:23 PM

### **Bodhisattva in the metro**



The Sanskrit term Bodhisattva is the name given to anyone who, motivated by great compassion and wisdom, has generated bodhichitta, a spontaneous wish to attain Buddhahood for the benefit of all sentient beings. What makes someone a Bodhisattva is her or his spontaneous and limitless dedication to the ultimate welfare of others? (May we suggest that you view this at least two times? Get

Posted on: Mar 30 2010 7:38 PM

### **The Take It Down Department. (A suggestion from one of our diligent readers)**

Robert Moskowitz, who follows matters of transportation and public policy with interest from Los Angeles, and who periodically shares with World Streets information, clues and comments on matters of old and new mobility, poses the following for our consideration this morning: "I've noticed there's a whole infrastructure in our cities in charge of putting up stop signs, traffic lights, and the



Posted on: Mar 31 2010 7:38 PM

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### **Connection to January and February 2010 monthly report summaries**

- **[January 2010: World Streets Monthly Report](#)**
- **[February 2010: World Streets Monthly Report](#)**

### **World Streets ABC's on organization and access (click to access)**

- > **[A: Start here / The Brief](#)**
- > **[B: New Mobility / The Strategy](#)**
- > **[C: World/Streets / The Resource](#)**
- > **[D: Expert views / The Reaction](#)**
- > **[E: Collaboration / Now what:](#)**